

Fundamental accounting principles connect answers Handbook

Fundamental accounting principles connect answers by providing a solid foundation for accurate financial reporting and ensuring consistency across different organizations and industries. These principles serve as the backbone of accounting practices, guiding accountants and financial professionals in recording, summarizing, and reporting financial data. Understanding how these principles connect and support each other is essential for producing transparent and reliable financial statements, which are crucial for stakeholders, investors, regulators, and management. This article explores the core accounting principles, their interrelationships, and how they collectively uphold the integrity of financial information.

Introduction to Fundamental Accounting Principles

Accounting principles are a set of rules and guidelines that govern the field of accounting. They ensure that financial statements are consistent, comparable, and credible. The primary accounting principles include:

Generally Accepted Accounting Principles (GAAP)

- The standard framework of guidelines for financial accounting in the United States.
- Ensures uniformity and comparability of financial statements.
- Developed by the Financial Accounting Standards Board (FASB).

International Financial Reporting Standards (IFRS)

- Globally accepted accounting standards issued by the International Accounting Standards Board (IASB).
- Facilitates international business and investment by harmonizing accounting practices.

While GAAP and IFRS differ in some aspects, the fundamental accounting principles underlying both are largely similar and interconnected.

Core Fundamental Accounting Principles

These principles form the foundation of accurate and ethical financial reporting.

1. The Entity Concept

- **Definition:** The business is considered a separate entity from its owners or stakeholders.
- **Connection:** This principle ensures that personal transactions of owners are not mixed with business transactions, maintaining clarity and accountability.

2. The Money Measurement Concept

- **Definition:** Only transactions measurable in monetary terms are recorded.
- **Connection:** It provides a common language for recording financial data, linking qualitative factors to quantitative data.

3. The Going Concern Principle

- **Definition:** Assumes that a business will continue to operate indefinitely unless there is evidence to the contrary.
- **Connection:** This influences asset valuation and depreciation policies, connecting to the principles of consistency and prudence.

4. The Cost Principle

- **Definition:** Assets are recorded at their original purchase cost.
- **Connection:** Ensures objectivity and verifiability, linking historical data to current financial statements.

5. The Conservatism Principle

- **Definition:** Accountants should choose the option that results in lower profits or asset values when in doubt.
- **Connection:** It works with the matching principle to prevent overstatement of financial health.

6. The Consistency Principle

- **Definition:** The same accounting methods should be applied across periods.

- Connection: Facilitates comparability and trend analysis over time.

7. The Accrual Basis of Accounting

- Definition: Revenues and expenses are recognized when they are incurred, regardless of cash flow.
- Connection: Provides a realistic picture of financial performance, linking income statement and balance sheet accuracy.

8. The Matching Principle

- Definition: Expenses should be recorded in the same period as the revenues they help generate.
- Connection: Ensures accurate profit measurement, connecting revenue recognition with expense matching.

9. The Materiality Principle

- Definition: Financial information should be disclosed if its omission or misstatement could influence decisions.
- Connection: Guides the level of detail and disclosure, ensuring relevance and reliability.

How These Principles Connect and Support Each Other

Understanding the interconnection among these principles reveals how they collectively uphold the integrity of financial reporting.

Ensuring Accurate and Reliable Financial Data

- The entity concept isolates business transactions for clarity.
- The cost principle provides objective valuation.
- The money measurement concept ensures data is quantifiable.
- The accrual basis and matching principle work together to recognize income and expenses appropriately, providing a true picture of profitability.

Maintaining Consistency and Comparability

- The consistency principle mandates uniform accounting methods.
- This consistency allows comparisons across periods and between entities.
- The conservatism principle tempers optimism, ensuring prudent reporting.

Supporting Decision-Making

- Reliable data stemming from these principles enables stakeholders to make informed decisions.
- The materiality principle filters relevant information, preventing information overload.
- The going concern assumption reassures stakeholders about the entity's stability.

Applications of Fundamental Principles in Practice

Real-world accounting practices showcase the connection of these principles.

Example 1: Asset Recognition and Valuation

- An asset is recorded at its historical cost (cost principle).
- The business assumes it will continue operating (going concern), so assets are not liquidated prematurely.
- The asset's value is not adjusted unless impaired, maintaining objectivity (cost principle).
- When depreciation is recorded, it aligns with the matching principle to expense the asset over its useful life.

Example 2: Revenue and Expense Recognition

- Revenue is recognized when earned (accrual basis), not when cash is received.
- Expenses related to earning that revenue are recognized in the same period (matching principle).
- This approach provides an accurate measure of profitability, supporting stakeholder decisions.

Example 3: Financial Statement Preparation

- The accountant applies consistent methods (consistency principle) across periods.
- Material transactions are disclosed (materiality principle) to ensure transparency.
- The financial statements reflect the true financial position and performance, complying with regulatory standards.

Limitations and Ethical Considerations

While these principles serve as a robust framework, they also have limitations and require ethical judgment.

- Subjectivity: Principles like conservatism and materiality involve judgment calls.
- Flexibility: Different interpretations can lead to inconsistencies.
- Ethical Standards: Accountants must balance adherence to principles with ethical responsibilities to prevent manipulation or misstatement.

Maintaining integrity and transparency is essential for the connection of these principles to be meaningful and effective.

Conclusion

The fundamental accounting principles connect answers by creating a cohesive system that ensures reliability, consistency, and transparency in financial reporting. Each principle supports and reinforces the others, forming an interconnected framework that guides accountants in recording and presenting financial information ethically and accurately. Understanding these connections not only enhances compliance with regulatory standards but also builds trust with stakeholders, investors, and the public. As the business environment evolves, these principles continue to serve as a critical foundation for sound financial management and decision-making.

In summary, the connection among fundamental accounting principles ensures that financial statements are credible, comparable, and useful. From the entity concept to the accrual basis and conservatism, each principle interlinks to uphold the integrity of financial data. Recognizing their relationships helps professionals produce transparent reports that facilitate informed decision-making, foster trust, and promote accountability across organizations.

Fundamental Accounting Principles Connect Answers: Building the Foundation for Financial Clarity

In the complex world of finance and business management, understanding the core principles of accounting is essential for both professionals and laypersons alike. The phrase "fundamental accounting principles connect answers" underscores the idea that these foundational rules serve as the vital link that ensures consistency, transparency, and reliability in financial reporting. Without a clear grasp of these principles, interpreting financial statements becomes a daunting task, and making informed business decisions is compromised. This article explores the core accounting principles, their interconnected nature, and how they collectively provide answers to crucial financial questions.

The Significance of Fundamental Accounting Principles

At the heart of accounting lies a set of well-established principles designed to standardize financial reporting and foster trust among stakeholders. These principles are not arbitrary; they are rooted in the need for clarity, comparability, and accuracy in financial data. They connect answers to fundamental questions such as:

- How should transactions be recorded?
- When should income and expenses be recognized?
- How should assets and liabilities be valued?
- What disclosures are necessary for transparency?

By adhering to these principles, accountants and businesses ensure that financial statements are meaningful, comparable across periods and entities, and capable of answering critical financial questions effectively.

Core Fundamental Accounting Principles

- Accrual Basis of Accounting

Definition: Revenues and expenses are recognized when they are earned or incurred, regardless of when cash is received or paid.

Connection to answers: This principle connects the timing of financial events with their recognition, providing a more accurate picture of a company's financial health. For example, sales made on credit are recorded as revenue even if cash hasn't yet been collected.

Implication: It enables stakeholders to see the true financial performance over a period, answering questions about profitability and operational efficiency.

- Consistency Principle

Definition: Accounting methods and procedures should be applied uniformly across accounting periods.

Connection to answers: Consistency ensures comparability of financial data over time, allowing users to identify trends and make predictions. If one method of inventory valuation is used in one year, the same should be used in subsequent years unless a justified change is made.

Implication: It provides reliable answers regarding performance trends and financial position, reducing confusion for investors and management.

- Going Concern Assumption

Definition: Financial statements are prepared with the assumption that the entity will continue its operations into the foreseeable future.

Connection to answers: This principle justifies the valuation of assets at cost rather than liquidation value, thus connecting current financial data with future viability. It answers questions about the sustainability of operations and asset utilization.

Implication: It underpins many accounting policies, including depreciation and amortization, which are based on long-term usage.

- Matching Principle

Definition: Expenses should be recognized in the same period as the revenues they help generate.

Connection to answers: Proper matching provides insight into the true profitability of a period by aligning related revenues and expenses. For example, the cost of goods sold is matched with sales revenue in the same period.

Implication: It enhances the reliability of financial statements, helping answer whether a business is genuinely profitable.

- Historical Cost Principle

Definition: Assets should be recorded at their original purchase price.

Connection to answers: This principle ensures objectivity and verifiability, connecting the recorded value of assets to actual transactions. While market values may fluctuate, historical cost provides a stable basis for valuation.

Implication: It answers questions about asset valuation and depreciation, though some argue it may not reflect current market conditions.

How These Principles Connect to Provide Answers

The interplay of these fundamental principles creates a cohesive framework that transforms raw transactions into meaningful financial insights. Let's explore how they interconnect to answer specific financial questions:

a. How do we record transactions accurately?

The Accrual Basis ensures transactions are recognized in the period they occur, while the Historical Cost Principle anchors asset valuations. The Consistency Principle guarantees uniformity in recording methods, enabling comparability.

b. How do we assess profitability over time?

Applying the Matching Principle ensures expenses align with revenues, providing an authentic view of profitability. The Accrual Basis further refines this by recognizing income and expenses when earned or incurred, not when cash changes hands.

c. How do we evaluate the financial health of a company?

The Going Concern Assumption reassures stakeholders of long-term viability, influencing asset valuation and liabilities recognition. Consistent application of principles allows for trend analysis and comparison across periods and companies.

d. How is transparency maintained?

Adherence to these principles necessitates thorough disclosures and notes, which clarify assumptions and valuation methods. This transparency connects answers to questions about financial risks and uncertainties.

Practical Examples of Connecting Principles in Action

Example 1: A company purchases equipment in Year 1 for \$50,000. Under the Historical Cost Principle, the asset is recorded at \$50,000. Over subsequent years, depreciation is applied consistently (adhering to the Consistency Principle), and depreciation expense is matched against revenues in each period (Matching Principle). The Going Concern assumption justifies depreciation over the asset's useful life, assuming the company will continue operating.

Example 2: A business provides services worth \$10,000 in December but receives payment in January. The Accrual Basis mandates recording revenue in December when earned, not January when cash is received. If expenses related to this service are incurred in December, they are recognized in the same period, following the Matching Principle.

Challenges and Evolving Perspectives

While these principles form a robust foundation, real-world complexities sometimes require adaptations. For instance:

- Fair Value Accounting: To reflect current market conditions, some assets are valued at fair value rather than historical cost, challenging the traditional Historical Cost Principle.
- Revenue Recognition: New standards, like IFRS 15, refine when revenue should be recognized, impacting the Accrual Basis.

Despite these evolutions, the core connection remains: fundamental principles guide how answers are derived, ensuring financial reports are meaningful and trustworthy.

Conclusion: The Connecting Thread of Fundamental Principles

In essence, fundamental accounting principles connect answers by establishing a logical, consistent, and transparent framework for financial reporting. They serve as the connective tissue that links individual transactions to comprehensive financial statements, enabling stakeholders to interpret, compare, and trust the data presented.

Understanding these principles is not just an academic exercise but a practical necessity for anyone involved in finance, management, or investment. They provide the answers to critical questions about a company's performance, stability, and prospects. As business environments evolve, these principles adapt while maintaining their core purpose: to connect answers to the fundamental truths of financial data, fostering confidence and clarity in the world of business.

Question What are the core fundamental accounting principles that connect financial statements? The core principles include the Accrual Basis, Consistency, Going Concern, Matching, and Objectivity, which collectively ensure that financial statements accurately and reliably reflect a company's financial position and performance. How does the principle of consistency connect different accounting periods? The consistency principle requires that a company applies the same accounting methods across periods, allowing for meaningful comparisons of financial data over time. In what way do the principles of relevance and reliability connect in financial reporting? Both principles work together to ensure that financial information is both pertinent to decision-making and free from bias or error, providing a trustworthy basis for stakeholders. How do the principles of conservatism and materiality connect in accounting practice? These principles guide accountants to recognize potential losses but not gains prematurely, and to focus on information that could influence decisions, ensuring reports are both cautious and meaningful. What is the connection between the principle of entity and the concept of connect answers in accounting? The entity principle separates the business's financials from personal affairs, which connects to the broader

accounting framework by ensuring clarity and accuracy in financial reporting. How do the principles of matching and revenue recognition connect in the context of financial statements? Both principles ensure that revenues and related expenses are recorded in the same period, providing an accurate picture of profitability and aligning income with the efforts that generate it.

Related keywords: accounting basics, accounting principles, financial statements, GAAP, accounting standards, accounting concepts, accounting framework, accounting rules, financial reporting, accounting fundamentals

principles life and work

Principles Life and Work: A Guide to Building a Fulfilling and Successful Life

In today's fast-paced and constantly changing world, having clear principles in life and work is more important than ever. Principles serve as the foundational values and beliefs that guide our decisions, behaviors, and interactions. They act as a compass, helping us navigate challenges, make consistent choices, and achieve personal and professional fulfillment. Understanding and applying core principles in both life and work can lead to greater clarity, integrity, and success.

Understanding Principles Life and Work

Principles in life and work are the fundamental truths or beliefs that influence our actions and attitudes. Unlike goals or objectives, which are specific outcomes we strive for, principles are enduring and universal. They provide a moral and ethical framework that shapes our character and guides our interactions.

Having strong principles helps:

- Maintain integrity and authenticity
- Build trust and credibility
- Make consistent and ethical decisions
- Foster resilience during difficult times
- Achieve long-term satisfaction and success

The Importance of Principles in Life and Work

Applying principles is essential because it aligns our actions with our core values. This alignment

creates a sense of purpose and direction, increasing motivation and commitment. Moreover, principles help us:

- Cultivate discipline and self-control
- Develop healthy relationships
- Make difficult decisions with confidence
- Enhance reputation and credibility
- Lead a life of meaning and integrity

In the workplace, principles contribute to a positive organizational culture, promote ethical behavior, and drive sustainable success. In personal life, they foster self-awareness, emotional resilience, and genuine happiness.

Core Principles for a Fulfilling Life

While principles can vary based on individual values, some universal principles can guide anyone toward a more meaningful life:

1. Integrity

Being honest and transparent in all dealings builds trust and self-respect. Integrity entails doing the right thing even when no one is watching.

2. Respect

Valuing others' perspectives, boundaries, and dignity fosters healthy relationships and a compassionate mindset.

3. Responsibility

Taking ownership of your actions and their outcomes encourages accountability and personal growth.

4. Gratitude

Practicing gratitude shifts focus from what is lacking to what is abundant, enhancing well-being and contentment.

5. Compassion

Showing kindness and understanding toward others promotes empathy and social harmony.

6. Continuous Growth

Embracing lifelong learning and self-improvement helps adapt to change and achieve personal potential.

Principles for Effective Work and Career Success

In addition to personal principles, specific values in work can significantly impact professional success and satisfaction:

1. Excellence

Striving for quality and mastery in your work fosters pride and creates value.

2. Accountability

Owning your responsibilities and results builds trust with colleagues and clients.

3. Collaboration

Working effectively with others enhances creativity, problem-solving, and innovation.

4. Adaptability

Being open to change and learning new skills ensures relevance in a dynamic environment.

5. Ethical Conduct

Upholding honesty, fairness, and respect maintains integrity and a positive reputation.

6. Customer Focus

Prioritizing client needs and satisfaction leads to loyalty and business growth.

Developing and Living Your Principles

Having principles is one thing; living by them consistently is another. Here are strategies to embed principles into your daily life and work:

1. Clarify Your Core Values

Reflect on what matters most to you. Write down your core beliefs and principles to create a clear personal or professional manifesto.

2. Set Intentional Goals Aligned with Principles

Ensure your goals reflect your principles. For example, if integrity is vital, set goals around honesty and transparency.

3. Practice Self-Reflection

Regularly evaluate your actions and decisions. Ask yourself if they align with your principles.

4. Seek Role Models and Mentors

Learn from individuals who exemplify strong principles and integrity.

5. Make Ethical Decisions

When faced with dilemmas, consider what aligns with your core principles before acting.

6. Embrace Accountability

Hold yourself responsible for living according to your principles and learn from mistakes.

Challenges in Upholding Principles

Living by principles may sometimes be challenging, especially when faced with pressure, temptation, or conflicting interests. Common obstacles include:

- External pressures to compromise values for short-term gains
- Fear of rejection or criticism
- Lack of confidence or clarity about principles
- Habitual behaviors that conflict with core beliefs

Overcoming these challenges requires courage, self-awareness, and a commitment to authenticity. Remember, consistency in principles builds character and long-term respect.

Benefits of a Principles-Driven Life and Work

Adopting principles as the foundation of your life and work offers numerous benefits:

- Increased trust and credibility from others
- Greater resilience in adversity
- Enhanced decision-making clarity
- Personal integrity and inner peace
- Stronger relationships and networks
- Long-term fulfillment and success

A principles-driven approach aligns your actions with your true self, leading to a more authentic, meaningful, and rewarding life.

Conclusion

Principles of life and work form the bedrock of a meaningful and successful existence. They serve as guiding lights that help us navigate complex situations, uphold integrity, and stay true to our values. Building awareness of your core principles, actively practicing them, and overcoming challenges ensures that your personal and professional life remain aligned with what truly matters.

Remember, cultivating principles is an ongoing process. As you grow and evolve, so too should your understanding and application of your core values. Embrace this journey of self-discovery and integrity, and you will find yourself living a life filled with purpose, respect, and genuine success.

Principles of Life and Work: A Comprehensive Guide to Navigating Success and Fulfillment

In a world characterized by rapid change and unpredictable challenges, understanding and adopting core principles of life and work can serve as a compass for personal growth, professional success, and overall well-being. These principles are timeless truths and guiding standards that help individuals make consistent, ethical, and effective decisions, fostering resilience and purpose. Whether you're seeking to improve your personal life, advance your career, or find a balanced approach to both, grounding yourself in solid principles can create a foundation for sustained fulfillment and achievement.

The Significance of Principles in Life and Work

Principles act as the internal compass that guides your choices, behaviors, and interactions. They shape your character, influence your relationships, and determine your professional trajectory. In essence, principles provide clarity amidst chaos, helping you:

- Make ethical decisions aligned with your values
- Build trust and credibility with others
- Stay resilient during setbacks and failures
- Cultivate a growth mindset and continuous learning
- Achieve consistency and integrity in actions

Understanding these principles and integrating them into everyday life ensures you are not merely reacting to circumstances but proactively shaping your destiny.

Core Principles of Life

Living a principled life involves adhering to values that promote personal integrity, purpose, and happiness. Below are some fundamental principles that underpin a meaningful and balanced existence.

- Authenticity and Self-Awareness

Authenticity entails being true to yourself, embracing your unique qualities, and living in alignment with your core values. Self-awareness complements this by understanding your strengths, weaknesses, passions, and motivations.

- Know what truly matters to you
- Avoid pretending to be someone you're not
- Regularly reflect on your actions and goals

- Growth and Continuous Learning

A commitment to personal growth involves seeking knowledge, developing new skills, and embracing change.

- Cultivate curiosity
- View failures as opportunities to learn
- Stay open to feedback and adapt accordingly

- Compassion and Empathy

Building meaningful relationships requires understanding others' perspectives and showing kindness.

- Practice active listening
 - Show genuine concern for others' well-being
 - Offer help without expecting immediate reciprocation
-
- Resilience and Perseverance

Life inevitably presents challenges; resilience allows you to bounce back stronger.

- Develop mental toughness
 - Maintain optimism during adversity
 - Focus on long-term goals rather than short-term setbacks
-
- Gratitude and Contentment

Appreciating what you have fosters happiness and reduces stress.

- Keep a gratitude journal
- Celebrate small victories
- Avoid comparison and envy

Principles of Work

Principles in the professional realm are essential for building a successful, ethical, and fulfilling career. They guide behavior, decision-making, and interactions with colleagues, clients, and stakeholders.

- Integrity and Honesty

Trust is the cornerstone of professional relationships.

- Be truthful in your communications

- Own your mistakes and rectify them
- Uphold ethical standards, even when inconvenient

- Excellence and Accountability

Striving for high standards and taking responsibility for your work fosters reputation and trust.

- Deliver quality consistently
- Meet deadlines and commitments
- Accept constructive criticism and improve

- Collaboration and Teamwork

Most achievements are the result of effective teamwork.

- Respect diverse perspectives
- Communicate openly
- Support colleagues and share credit

- Innovation and Adaptability

The ability to innovate and adapt is vital in a dynamic environment.

- Embrace change proactively
- Seek creative solutions
- Stay updated with industry trends and technologies

- Leadership and Influence

Good leaders inspire and motivate others.

- Lead by example
- Empower others to excel

- Make decisions based on fairness and vision

Integrating Principles into Daily Life and Work

Adopting principles is not a one-time event but a continuous process. Here are strategies to embed them into your daily routines:

- Clarify Your Core Values

Identify what principles resonate most with you and write them down.

- Reflect on role models and mentors
- Prioritize your list of core principles
- Revisit and revise periodically

- Set Intentional Goals

Align your goals with your principles to ensure consistency.

- Establish SMART (Specific, Measurable, Achievable, Relevant, Time-bound) goals
- Break down long-term visions into actionable steps
- Regularly assess progress

- Practice Mindfulness and Reflection

Daily or weekly reflection helps reinforce your principles.

- Keep a journal of experiences and lessons learned
- Meditate or practice mindfulness to stay present
- Adjust behaviors that are misaligned with your values

- Seek Feedback and Mentorship

Other perspectives can help you stay true to your principles.

- Engage with mentors or coaches
- Be open to constructive criticism
- Use feedback as a growth tool

- Lead by Example

Whether in personal relationships or professional settings, demonstrate your principles through actions.

- Be consistent in ethics and behavior
- Inspire others through your integrity
- Create a culture of principles in your team or community

Challenges in Upholding Principles

While principles are vital, adhering to them isn't always straightforward. Common challenges include:

- External pressures to compromise ethics for success
- Conflicting principles that require prioritization
- Fear of criticism or rejection
- Temptations to take shortcuts or cut corners

Overcoming these challenges involves unwavering commitment, self-discipline, and a clear understanding of your purpose. Remember, short-term compromises can undermine long-term trust and fulfillment.

The Benefits of Living by Principles

Adopting and consistently practicing principles yields numerous benefits:

- Enhanced Trustworthiness: Others see you as reliable and ethical.
- Greater Self-Respect: Living authentically boosts self-esteem.
- Resilience in Adversity: Principles serve as anchors during tough times.
- Clarity of Purpose: Clear principles provide direction and motivation.
- Legacy and Impact: Principles shape the way you influence others and contribute to society.

Conclusion: The Path to a Principled Life and Work

In essence, principles of life and work are the foundational truths that guide us toward authenticity, growth, integrity, and fulfillment. They serve as a moral compass, helping navigate complex decisions, foster meaningful relationships, and build a legacy of trust and excellence. While challenges are inevitable, a steadfast commitment to core principles ensures you stay aligned with your values and purpose.

Living by principles is a continuous journey—one that demands reflection, practice, and resilience. As you integrate these guiding standards into your daily routines, you'll find that success is not just measured by achievements but also by the integrity and authenticity of your character. Embrace these principles, and they will serve as your steadfast companions on the path to a fulfilling life and impactful work.

Question What are the fundamental principles that guide a successful life? Core principles include integrity, continuous learning, resilience, gratitude, and maintaining a positive mindset, which collectively foster personal growth and fulfillment. How can applying principles of work ethic improve career success? A strong work ethic—characterized by punctuality, responsibility, dedication, and perseverance—builds trust, enhances productivity, and opens up opportunities for advancement. Why is integrity important in both life and work? Integrity fosters trust and credibility, which are essential for meaningful relationships and professional reputation, leading to long-term success and respect. How does setting principles influence decision-making? Having clear principles provides a moral compass, helping individuals make consistent, ethical decisions aligned with their values even in challenging situations. What role does resilience play in balancing life principles and work challenges? Resilience enables individuals to recover from setbacks, adapt to change, and maintain focus on their core principles amidst adversity. How can mindfulness contribute to living by principles in daily life? Mindfulness cultivates awareness and intentionality, allowing individuals to act in accordance with their principles and respond thoughtfully rather than react impulsively. What is the relationship between purpose-driven work and personal principles? Purpose-driven work aligns with personal principles, creating a sense of meaning and motivation that enhances both job satisfaction and overall well-being. How can organizations foster principles-based cultures? Organizations can promote core values through transparent leadership, ethical policies, recognition of principled behavior, and embedding principles into their mission and practices.

Related keywords: values, ethics, integrity, discipline, balance, motivation, productivity, goal-setting, time-management, leadership

Read the full article online: [PRINCIPLES LIFE AND WORK](#)